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PROJECT 400 A1

Stakeholder Management – Pea Patch

**QUESTION:**

Review the Slide deck labeled, “Pea Patch assignment background” posted on Canvas Answer the questions below related to that material:

* What is a stakeholder?
* Why are they valuable to project?
* How do you identify ‘key’ stakeholders?
* What can happen if you miss a ‘key’ stakeholder?

ANSWER:

* *STAKEHOLDER is a person that has an interest in the project (any kind of interest)*
* *STAKEHOLDERS influence or control all aspect of the project: requirements, schedule, finance, accounting, labor and etc. Thus, without the stakeholders the project cannot exist.*
* *KEY STAKEHOLDER is a person or a group of people with the power to initiate, finance, or terminate the project. Additionally, key stakeholders may be those providing detailed requirements for the project.*
* *If a KEY STAKEHOLDER is missed, the project may simply fail due to various reasons – lack of communication, lack of financing, lack of support and etc.*

**QUESTION:**

Using the materials related to the “Pea Patch” project, prepare an influence/impact grid for each of the stakeholders named for the project

Continue by creating a “Pea Patch” expectation matrix for each of the stakeholders:

* Use the Stakeholder information posted on Canvas to begin your assessment
* Identify as part of this work, which stakeholders are the most influential and must
* be engaged and managed closely to ensure your project succeeds
* As a part of this, how would you strategically leverage the influencers to facilitate the desired outcomes

ANSWER:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **City Coordinator** | **Garden Store Owner** | **Neighbor A** | **Neighbor B** | **Neighbor C** | **Project Manager** |
| **City Coordinator** |  |  |  |  |  |  |
| **Garden Store Owner** |  |  |  |  |  |  |
| **Neighbor A** |  |  |  |  |  |  |
| **Neighbor B** |  |  |  |  |  |  |
| **Neighbor C** |  |  |  |  |  |  |
| **Project Manager** |  |  |  |  |  |  |

QUESTION:

Lastly, prepare a brief Stakeholder Management Plan for your project (use the Grid provided in the assignment PPT).

ANSWER:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stakeholder** | **Interest / Impact Response** | **Current / Desired Posture** | **Awareness** | **Engagement** |
| City Coordinator |  |  |  |  |
| Garden Store Owner |  |  |  |  |
| Neighbor A |  |  |  |  |
| Neighbor B |  |  |  |  |
| Neighbor C |  |  |  |  |